



Swagger is a cutting-edge street style website that introduces you to NYC trendsetters influencing the fashion world one thread at a time. Started in Paris, Swagger has become the go-to place for fashion mavens and music-lovers alike. On any day, browse what the City's style underground is talking about - the trends, the styles, the music - and feel plugged into what you're not seeing anywhere else on TV or the web. With over 71,000 Facebook Fans and critical acclaim in various global publications (WSJ, NYMag, Nylon, etc) Swagger is a fresh start-up with much room to grow. Become a part of the savvy, fun and forward-thinking team!

Our photographers take the photos; you make the photos come to life. We need a socially capable, journalist-in-training to glean information from our trendsetters on the street—from their style influences, to their favorite places to shop and even the music that makes them tick. Your writing will color our posts, and you will be the on-the-street voice of the Swagger brand.

A typical day includes walking the streets of NYC with our photographers providing in-house work including first drafts of editorials and data input about the trendsetters you meet. This is a great opportunity to hone your interviewing skills and see the evolution of a feature, from the street to the site.

The Street Interviewer/Editorial Contributor will be expected to work 12-15 hour per week, which usually amounts to a 3 day commitment.

**Please Submit the Following to [Internship@SwaggerNewYork.Com](mailto:Internship@SwaggerNewYork.Com) by August 26, 2011:**

- A resume
- A brief cover letter explaining your interest
- Two examples of street style photos that capture the Swagger: New York aesthetic.
- Two writing samples based on photographs we will provide

*This is a NYC based internship*

*This is an unpaid internship, however the experience is invaluable.*

*Swagger: New York Internship will begin September 12, 2011*

